

JORDAN NEWMAN

GRAPHIC DESIGN



CONTACT

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EDUCATION

SUNY New Paltz
Graphic Design BFA
Bachelors 2020

Hudson Valley
Community College
Troy, NY
Digital Media
Associates 2018

Catholic Central High School
Graduated 2016



HONORS

Magna Cum Laude 2020
SUNY New Paltz GPA 3.73

Deans List 2019-2020
Presidents List 2016-2018

Phi Theta Kappa
Inducted 2016

QUALIFICATIONS:

SOFTWARE:

Adobe Photoshop, Adobe After Effects,
Adobe Premiere, Adobe In-Design, Adobe Lightroom,
Adobe Dreamweaver, Adobe Illustrator

HTML/CSS:

Figma (Software), Invision, Brackets Code Editor,
Wix, Squarespace

OTHER:

Photography, Nikon & Canon, PC & MAC,
Branding Strategy, UX Design, Social Media,
Communication, Typography, Motion Graphics,
Advertisements

RELATED EXPERIENCE:

GRAPHIC DESIGN INTERN GAOTek

Nov 2020-Jan 2021

Editing Amazon product page thumbnails
Making designs on time and efficiently
Updating existing advertisements

TEACHING ASSISTANT AT SUNY NEW PALTZ

Jan 2019-May 2019

Researched modern Graphic Designers
Helped professor redesign the class
Created exercises and assignments
Made cliffnotes for Graphic Design books

GEORGE WASHINGTON UNIVERSITY

2017-2018

Public Health Department

Social Media Campaign designs
Designed 2017 Analytics Report Cover Page
Edited interviews of Government/Public Health officials
Collected B-Roll and photos for departments own use
Re-designed program sheets for Public Health Majors

FREELANCE:

ETSY

(My Website) jordanne NewmanDesign.com

Collarcitycakepops.com

OTHER EXPERIENCE:

TEDS FISH FRY, TROY, NY

April, 2016-2019
Customer service

LIFETOUCH CLIFTON PARK, NY

August 2020-December 2020
School photography

