

JORDAN NEWMAN

GRAPHIC DESIGN



CONTACT

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EDUCATION

SUNY New Paltz
Graphic Design BFA
Bachelors 2020

Hudson Valley
Community College
Troy, NY
Digital Media
Associates 2018

Catholic Central High School
Graduated 2016



HONORS

Magna Cum Laude 2020
SUNY New Paltz GPA 3.73

Deans List 2019-2020
Presidents List 2016-2018

Phi Theta Kappa
Inducted 2016

QUALIFICATIONS:

SOFTWARE:

Adobe Photoshop, Adobe After Effects,
Adobe Premiere, Adobe In-Design, Adobe Lightroom,
Adobe Dreamweaver, Adobe Illustrator, MS Excel

HTML/CSS:

Figma (Software), Invision, Brackets Code Editor,
Wix, Squarespace, Wordpress,

OTHER:

Photography, Nikon & Canon, PC & MAC,
Branding Strategy, UX Design, Social Media,
Communication, Typography, Motion Graphics,
Meta (Facebook) Advertisements, Animation

RELATED EXPERIENCE:

GRAPHIC DESIGNER AT VOICE COACHES/ WHITELAKE MUSIC & POST MARCH 2021-PRESENT

Motion Graphics/Animation
Admats, Meta (Facebook) Advertisements Management
Client Design Packages (Business cards, Thank You cards, etc...)
Wix Websites & Wordpress
Photography (For Bands and Students)
Lighting and Videography (Use of Green Screen)

TEACHING ASSISTANT AT SUNY NEW PALTZ Jan 2019-May 2019

Researched modern Graphic Designers
Helped professor redesign the class
Created exercises and assignments
Made cliffnotes for Graphic Design books

GEORGE WASHINGTON UNIVERSITY 2017-2018

Public Health Department
Social Media Campaign designs
Edited interviews of Government/Public Health officials
Collected B-Roll and photos for departments own use
Re-designed program sheets for Public Health Majors

FREELANCE:

(My Website) jordanneewmandesign.com
Collarcitycakepops.com

OTHER EXPERIENCE:

TEDS FISH FRY, TROY, NY
April, 2016-2019
Customer service

LIFETOUCH CLIFTON PARK, NY
August 2020-December 2020
School photography

